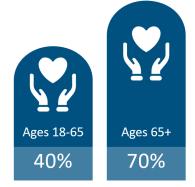


#### The Need of Long-Term Care Insurance

- Nursing home costs are averaging \$116,000 per year<sup>2</sup>. With an average length of stay at 2.4 years<sup>3</sup>, total costs can exceed \$278,000.
- Long-term care insurance is designed to pay for custodial care once you are in need of assistance with two or more Activities of Daily Living or have a cognitive impairment like dementia or Alzheimer's. Long-term care insurance will pay for care received at home, in a nursing home or assisted living facility.



Likelihood of Requiring LTC<sup>1</sup>

## **Top 3 Reasons Consumers Give for Considering a Life + LTC Product\***

- Concern that long-term care costs may deplete or exceed my savings 35%
- It is a more economical use of my current assets 33%
- Benefits will be paid even if I don't incur long-term care expenses 29%

A 2021 LIMRA Study\* found more than 6 in 10 Americans would consider a Life combination product.

# Benefits That Cover LTC





Health Insurance

Medicare



Long Term



# **Advantages of Group Plan**

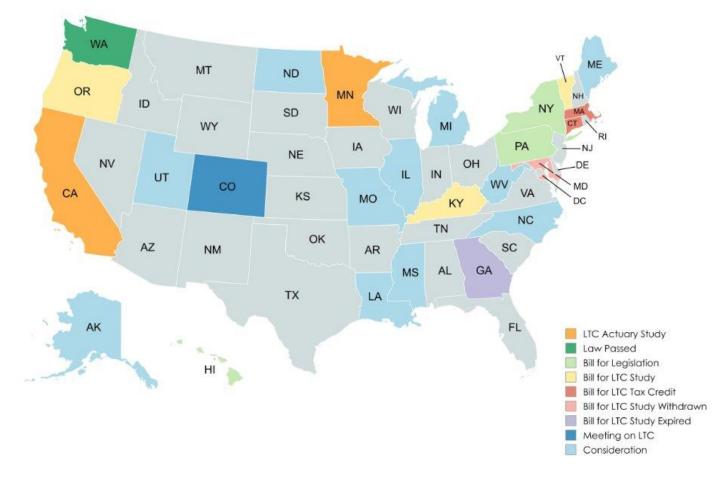
- 1. Guarantee Issue no health questions
- 2. Issue Age Rates based on age when policy is issued. Rates do not increase with age.
- 3. Portable Benefit employees can take coverage with them at the same rates.

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## **States Considering LTC Legislation**

As we face a wave of aging baby boomers with a 70% likelihood of requiring long-term care and a significant disparity in coverage for it, legislators have recognized the need for a solution to preserve Medicaid. That solution came in the form of a state LTC plan funded by an employee payroll tax for Washington state. Today, more than 20 states are actively discussing similar legislation to help reduce LTC Medicaid costs.

**Federal H.R. 8820:** Improving Access to Long-Term Care Insurance Act bill. Proposes an above-the-line deduction in premiums paid on LTC insurance in an effort to make LTC insurance more affordable and accessible.



#### **Learn More**

- 1 Click here to Request a Quote or a Discuss a Unum In-Force LTC Plan
- 2 Click here to Register for a LTC Webinar

#### **Questions?**

#### sales@ltc-solutions.com

<sup>1</sup>ASPE.HHS.gov, 2019 <sup>2</sup> Genworth 2023 Cost of Care <sup>3</sup> MetLife Mature Market Institute, The 2010 MetLife Market Survey of Nursing Home, Assisted Living, Adult Day Service and Home Care Costs. October 2010.

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